Company’s Overview:  *Techville’s Hardware hack box*

Techville is an open source Hardware Retailer in Johannesburg, South Africa. About two years ago there was a small Startup company which was established aiming to capitalize on what has known to be an open-source Hardware moment in IoT industry. Our initial designs were focusing on household items like smart thermostats, smoke detector, Cameras etc. Due to its Innovative custom design, the company has seen a significant growth in its orders and has established its bases as a Retail Supplier in the market. Inspired and Motivated by Company’s success it has decided to take a step forward and explore Digital Enterprise Market focused on creating customized chipsets based on IoT (Internet of Things) technology for different industries like healthcare, automobile, education and launch its own Product at a later stage in the future.

 Techville is aware of the current situation that there are existing competitors in the market which are bolting on IoT idea. But its main idea is to focus on staying close to the customer to understand their needs/requirements unlike Large Organization which has multiple products to offer in IoT technology. The company believes that it can attract customers by creating custom products by Standardizing and Personalizing IoT products which fits their requirement

Techville’s Hardware Hack box is headquartered at Johannesburg, South Africa with 30 Employees working for the Organization. It has four Branch offices spread across the globe with 20 employees each. Each location has a Delivery Manager, Developers, Engineers, Programmers and workers. The company is looking to diversify products and expand its business exponentially in the next few years

By the end of this year, Techville is planning on to acquire required space for manufacturing/assembling/creating chipsets locally at all the branches to operate with efficiency and without any dependencies. Additional IT Specialists are to be hired across all the branches and at the Main Branch to Research & explore opportunities and develop a product as per customer needs.

By the end of next year, Techville is planning to open additional branches in multiple countries to expand its business by targeting Automobile, Robotics, Healthcare and other industries by making use of the geographical time difference i.e, running the Business 24/7 around the clock. The Company believes with technology rapidly expanding IoT is going to take over the future. With Smart Cities being built most of the devices will be IoT driven as they offer great opportunity for the cities to collect data and make use of the Infrastructure in a more effective and efficient manner.

By the end of third year, Techville is focusing on dominating IoT market all over the World. It also plans to launch its own open-source hardware product rather than relying on a third-party vendor like Arduino etc.